



# LUCY DANIELS CENTER ANNUAL FUNDRAISER-SPONSORSHIP OPPORTUNITIES MARCH 16, 2023 | 5:00 PM - 9:00 PM | ANGUS BARN PAVILION

## **CHEERS!**

### FOR CHILDREN'S MENTAL HEALTH

Lucy Daniels Center is the largest nonprofit provider of mental health services exclusively for children in the Triangle area.

### **SPONSOR Cheers!**

Join us to celebrate a year of championing children's mental health and help us to craft our vision of hope, resilience, and emotional well-being for children and families in our community.

This amazing event benefits Lucy Daniels Center and empowers us to expand our reach in the greater Triangle area, supporting children birth through 11 years old and their families.

Our goal is to raise \$125,000 to ensure that all children and families are able to access critical mental health resources regardless of socio-economic status. Your support as attendees and sponsors will make a tremendous difference in the lives of children in our community.

# \$10,000

PRESENTING SPONSOR

### **PROMOTION:**

**Social Media** - Presenting event sponsorship highlight + quarterly post exclusively highlighting your organization

**Website** - Featured on Lucy Daniels Center website one year

**Newsletter** - Event sponsorship highlight + quarterly exclusive highlighting your organization

**Annual Report** Exclusive highlight and recognition

**Advertising + Radio/TV Spots** - Logo prominently displayed on all event advertising and mention in all radio/TV spots.

### **AT THE EVENT: 2 Tables of 8**

Plated dinner for 16 guests (2 tables of 8 seats each), complimentary open bar, valet service

### **RECOGNITION AS PRESENTING SPONSOR:**

**TABLE SIGNAGE** at each table featuring corporate logo

**SPONSORSHIP SIGNAGE** - with Highlighted logo placement

**PRESENTING SPONSORSHIP RECOGNITION** at live event

**PRINTED EVENT PROGRAM** - Exclusive highlight and recognition in event program, including logo + link and partnership highlight.

**STRONG PARTNERSHIPS BUILD  
STRONG COMMUNITIES**

Partnering with Lucy Daniels Center supports more than just our mission and the families we serve — it can also benefit your organization, your employees, your clients and investors, and even your customers. Potential benefits to partnering with Lucy Daniels Center include:

- ▶ **Increasing employee satisfaction** through employee engagement opportunities, workshops, fundraising campaigns or corporate match giving programs. Beneficial in recruiting and retaining employees committed to socially responsible organizations. Nurtures team building and cohesion.
- ▶ **Strengthening your corporate image** and brand visibility, and an opportunity to reflect your company values through Lucy Daniels Center communication channels, including web, print, social media, blog and others.
- ▶ **Showcasing your social responsibility** in giving back to your own community.
- ▶ **Providing valuable tax benefits to your organization.** Lucy Daniels Center is a 501(c)(3) tax-exempt, nonprofit, charitable organization legally incorporated and licensed with the State of North Carolina.

We are thrilled to work with you to identify and develop a partnership that meets the needs of your organization. Please contact:

**Viki Redding, Director of Development and Marketing** at 919.796.4730 or [vredding@lucydanielscenter.org](mailto:vredding@lucydanielscenter.org) to find out more and to get started today!



**\$5,000**

**CHAMPION**

**PROMOTION:**

**Social Media** - Event sponsorship highlight

**Website** - Featured on Lucy Daniels Center website one year

**AT THE EVENT: 1 Table of 8**

Plated dinner for 8 guests (1 table of 8), complimentary open bar, valet service

**TABLE SIGNAGE** featuring corporate logo

**PRINTED EVENT PROGRAM** - highlight and recognition

**SPONSORSHIP SIGNAGE** - Highlighted logo placement

**SPONSORSHIP RECOGNITION** by emcee at live event program

**\$2,500**

**GUARDIAN**

**PROMOTION:**

**Social Media** - Event sponsorship mention

**Website** - Featured on Lucy Daniels Center website during event

**AT THE EVENT: 4 seats**

Plated dinner for 4 guests seated together, complimentary open bar, valet service

**TABLE SIGNAGE** with corporate logo

**PRINTED EVENT PROGRAM** - Logo and recognition

**SPONSORSHIP SIGNAGE** - Highlighted logo placement

**\$1,000**

**FRIEND**

**PROMOTION:**

**Social Media** - Event sponsorship mention

**Website** - Featured on Lucy Daniels Center website during event

**AT THE EVENT: 2 seats**

Plated dinner for 2 guests seated together, complimentary open bar, valet service

**TABLE SIGNAGE** with printed name and/or corporate logo

**PRINTED EVENT PROGRAM & Signage** - Name/logo listed