



LUCY DANIELS CENTER

ANNUAL FUNDRAISER-SPONSORSHIP OPPORTUNITIES

MAY 19, 2022 | 5:00 PM - 8:00 PM | KŌ•ÄN IN CARY, NC

CHEERS!

FOR CHILDREN'S MENTAL HEALTH

Lucy Daniels Center is the largest nonprofit provider of mental health services exclusively for children in the Triangle area.

SPONSOR Cheers!

Join us to celebrate a year of championing children's mental health through the most challenging of times, and help us to craft our vision of hope, resilience, and emotional well-being for children and families in our community.

This amazing event benefits Lucy Daniels Center, and empowers us to expand our reach in the greater Triangle area, supporting children birth through 12 years old and their families.

Our goal is to raise \$100,000 to ensure that all children and families are able to access critical mental health resources regardless of income or socio-economic status. Your support as attendees and sponsors will make a tremendous difference in the lives of children in our community.

\$10,000

PRESENTING SPONSOR

PROMOTION:

Social Media - Premiere event sponsorship highlight + quarterly post exclusively highlighting your organization

Website - Featured on Lucy Daniels Center website one year

Newsletter - Event sponsorship highlight + quarterly exclusive highlighting your organization

Annual Report Exclusive highlight and recognition

Advertising + Radio/TV Spots - Logo prominently displayed on all event advertising and mention in all radio/TV spots.

AT THE EVENT:

PRIVATE TABLE of 12 in VIP location + 4 bottles of wine + Open bar for all guests

TABLE SIGNAGE with corporate logo

SPONSORSHIP SIGNAGE - Highlighted logo placement

PREMIERE SPONSORSHIP RECOGNITION at live event program with option for 3 minute speaker spot

PRINTED EVENT PROGRAM - Exclusive highlight and recognition in event program, including logo + link and partnership highlight.

**STRONG PARTNERSHIPS BUILD
STRONG COMMUNITIES**

Partnering with Lucy Daniels Center supports more than just our mission and the families we serve — it can also benefit your organization, your employees, your clients and investors, and even your customers. Potential benefits to partnering with Lucy Daniels Center include:

- ▶ **Increasing employee satisfaction** through employee engagement opportunities, workshops, fundraising campaigns or corporate match giving programs. Beneficial in recruiting and retaining employees committed to socially responsible organizations. Nurtures team building and cohesion.
- ▶ **Strengthening your corporate image** and brand visibility and an opportunity to reflect your company values through Lucy Daniels Center communication channels, including web, print, social media, blog and others.
- ▶ **Showcasing your social responsibility** in giving back to your own community.
- ▶ **Providing valuable tax benefits to your organization.** Lucy Daniels Center is a 501(c)(3) tax-exempt, nonprofit, charitable organization legally incorporated and licensed with the State of North Carolina.

We are thrilled to work with you to identify and develop a partnership that meets the needs of your organization. Please contact:

Viki Redding, Director of Marketing and Communications

at 919.796.4730 or

vredding@lucydanielscenter.org

to find out more and to get started today!



\$5,000

CHAMPION

PROMOTION:

Social Media - Event sponsorship highlight

Website - Featured on Lucy Daniels Center website one year

Newsletter - Event sponsorship mention

AT THE EVENT:

PRIVATE TABLE of 10 with 3 bottles of wine and 10 drink tickets

TABLE SIGNAGE with corporate logo

PRINTED EVENT PROGRAM - highlight and recognition

SPONSORSHIP SIGNAGE - Highlighted logo placement

SPONSORSHIP RECOGNITION by emcee at live event program

\$2,500

GUARDIAN

PROMOTION:

Social Media - Event sponsorship mention

Website - Featured on Lucy Daniels Center website during event

Newsletter - Event sponsorship mention

AT THE EVENT:

PRIVATE TABLE of 6 + 2 bottle of wine and 6 drink tickets

TABLE SIGNAGE with corporate logo

PRINTED EVENT PROGRAM - Logo and recognition

\$1,000

FRIEND

PROMOTION:

Social Media - Event sponsorship mention

Website - Featured on Lucy Daniels Center website during event

Newsletter - Event sponsorship mention

AT THE EVENT:

TABLE of 4 + 1 Bottle of wine + 4 drink tickets

PRINTED EVENT PROGRAM - Logo and recognition