



Lucy Daniels Center

Helping children live emotionally healthy lives

2021-2022

ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

TRANSFORMING FAMILIES STRENGTHENING COMMUNITIES

Lucy Daniels Center is the largest nonprofit provider of mental health services exclusively for children in the Triangle area. We serve more than 700 children and their families yearly and provide more than 20,000 hours of direct social, emotional, and mental health services to children from birth to age 12, the time of life when the most effective interventions are possible.

PARTNER WITH US

Your philanthropic support of Lucy Daniels Center makes you a part of a special community of donors who share your dedication to investing in the emotional and mental health of children and families in our community. Every dollar counts in building health futures for our children.

\$10,000

CHAMPION

PROMOTION:

Social Media - Monthly sponsorship highlight + quarterly post exclusively highlighting your organization

Website - Featured on sponsorship page + link back

Newsletter - Monthly sponsorship highlight + quarterly exclusive highlighting your organization

Premier Sponsorship Recognition at Lucy's Book Club outreach program, promoting the social and emotional growth of infants to six-year-olds through literacy.

EMPLOYEE ENGAGEMENT:

Day(s) of Service - Group + Individual volunteer projects, fundraisers, drives and special event projects connecting your employees with corporate social responsibility.

EMPLOYEE ENRICHMENT:

WELL BEING AND PARENTING WORKSHOPS - A licensed therapist or education specialist from Lucy Daniels Center will conduct quarterly interactive workshops for your employees.

STRONG PARTNERSHIPS BUILD STRONG COMMUNITIES

Partnering with Lucy Daniels Center supports more than just our mission and the families we serve — it can also benefit your organization, your employees, your clients and investors, and even your customers. Potential benefits to partnering with Lucy Daniels Center include:

- ▶ **Increasing employee satisfaction** through employee engagement opportunities, workshops, fundraising campaigns or corporate match giving programs. Beneficial in recruiting and retaining employees committed to socially responsible organizations. Nurtures team building and cohesion.
- ▶ **Strengthening your corporate image** and brand visibility and an opportunity to reflect your company values through Lucy Daniels Center communication channels, including web, print, social media, blog and others.
- ▶ **Showcasing your social responsibility** in giving back to your own community.
- ▶ **Providing valuable tax benefits to your organization.** Lucy Daniels Center is a 501(c)(3) tax-exempt, nonprofit, charitable organization legally incorporated and licensed with the State of North Carolina.

We are thrilled to work with you to identify and develop a partnership that meets the needs of your organization. Please contact:

Viki Redding, Director of Marketing and Communications
at 919.796.4730 or
vredding@lucydanielscenter.org
to find out more and to get started today!

\$5,000

HERO

PROMOTION:

Social Media - Monthly sponsorship highlight

Website - Featured on sponsorship page + link back

Newsletter - Monthly sponsorship highlight

Supporting Sponsorship Recognition at Lucy's Book Club outreach program, promoting the social and emotional growth of infants to six-year-olds through literacy.

EMPLOYEE ENGAGEMENT:

Day of Service - Group + Individual volunteer projects, fundraisers, drives and special event projects.

EMPLOYEE ENRICHMENT:

WELL BEING AND PARENTING WORKSHOPS - Licensed therapists from Lucy Daniels Center will conduct **two** interactive workshops for your employees.

\$2,500

GUARDIAN

PROMOTION:

Social Media - Monthly sponsorship highlight

Website - Featured on sponsorship page + link back

Newsletter - Monthly sponsorship highlight

Special Event Recognition

EMPLOYEE ENGAGEMENT:

Day of Service - Group + Individual volunteer projects, fundraisers, drives and special event projects.

EMPLOYEE ENRICHMENT:

WELL BEING AND PARENTING WORKSHOPS - Licensed therapists from Lucy Daniels Center will conduct **one** interactive workshop for your employees.